



## CAPITAL CAMPAIGN CREATIVE GIFT PLANNING

Mount Vernon Presbyterian Church  
Fall 2019

Many of us are experienced at stewardship to the mission and ministry of Mount Vernon Presbyterian. Most of us provide from our current resources to supply our support of the church. Checking and savings are the predominant resources we utilize in our personal financial stewardship.

Often we think, *"The need is great. If only I could do more . . . but how . . .?"*

Our capital campaign is focused on enhancing our capacity for ministry now and well into the future. We need to explore and discover new opportunities for making gifts over the next three years.

As you read these brief descriptions below, you may find a perfect fit for you to support the campaign. We will be here to help you think outside the traditional box.

### **Gifts of Appreciated Investments**

Donations of appreciated long-term stocks, mutual funds, or other investments are an excellent way to support our church. When you donate appreciated investments, you do not pay capital gains tax on your gain and you receive a charitable deduction for the full fair market value on the date of the donation. For example, if you bought a stock for \$1,000 and today it is worth \$5,000, when you donate the stock you get a full \$5,000 charitable deduction but do not have to pay federal income tax on your gain of \$4,000. A true win/win!

### **Gifts from an IRA**

Those over the age of 70 ½ may make a tax free charitable contribution to the church from your IRA. The contribution must be made directly from your IRA to Mount Vernon Presbyterian Church and it may be applied to your Required Minimum Distribution.

### **Life Insurance**

Do you have a life insurance policy that you no longer need? You may consider giving existing life insurance by making the church both the owner and the beneficiary of the policy. If the policy is whole (ordinary) life insurance, you will receive an immediate tax deduction for the cash value on your federal income tax, and, if you continue to pay future premiums, can take future deductions. Also, if you purchase a new life insurance policy making the church both the owner and the beneficiary and make the premium payments through the church, you can receive a tax deduction each year.

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### **Bundling**

With the doubling of the standard deduction, there's a reduced incentive to itemize. Since you must itemize to claim a charitable deduction, consider "bundling" your charitable gift. With bundling, you simply alter the timing of your giving game so that you exceed the standard deduction and reap a tax deduction. So, for example, instead of donating \$2,000 annually for each of three years, consider giving \$6,000 all at once. It's the same gift as before, but if you coordinate it with your other potential deductions, you can take advantage of the deduction in a year you itemize.

### **Rental Income from Real Property**

Some members may own either a vacation home/condo or a time share property. Consider renting out your property and gifting all or a portion of the rental income to the church.

### **Real Property as a Charitable Gift**

There are two main methods for real estate to be given as a charitable gift. The first is an outright gift of the property. This is the simplest, most direct method resulting in the most immediate tax benefit. The second method involves bequests either through one's will, establishment of trusts or annuities. For the latter there are various tax benefits depending upon the specifics of the bequest and upon the individual's life circumstances and desires.

### **Shared Benefit Gifts**

There are also several ways in which the financial benefits of a gift can be shared between the donor and the church. These include wills, charitable remainder trusts, gift annuities, pooled income funds and life estate agreements. It is recommended that you contact your financial advisor if you are considering a gift of this nature.

### **Lifestyle Giving**

Another way to generate gifts for our campaign is to consider lifestyle adjustments. Postponing the purchase of an automobile or remodeling of a home, are all ways to "find money" in order to make a generous gift.

### **Help with your Gift Planning**

MVPC has people who are willing to assist you with your gift planning ideas. For assistance or more information, please contact the church.

*Note: Mount Vernon Presbyterian Church cannot give legal advice.  
You are encouraged to consult your professional advisor  
before implementing any of the above plans.*